

VPIMSR ED Cell Guest Lecture Report

Date: 6/2/2023

Coordinator: Dr. Neeta U Deshpande

Resource Person: Mrs. Shruti Joshi, Proprietor of Praneel Woolen Wears

Contact No: 9960339905 / 9960954723

Classes: BBA II, BCA II, MBA I

Introduction:

The VPIMSR ED Cell, under the coordination of Dr. Neeta U Deshpande, organized a guest lecture on 6/2/2023 featuring Mrs. Shruti Joshi, Proprietor of Praneel Woolen Wears. Mrs. Joshi, an experienced entrepreneur in the textile industry, shared her expertise and insights with students from BBA II, BCA II, and MBA I. The lecture aimed to bridge the gap between theoretical knowledge and practical application, exposing students to the real-world challenges and opportunities in entrepreneurship, specifically within the context of a small business owner. The event was well-attended, with enthusiastic participation from students across the three disciplines.

Lecture Topic and Content:

The focus of Mrs. Joshi's lecture was "**Building a Successful Small Business: A Case Study of Praneel Woolen Wears**". She began by sharing her personal journey as an entrepreneur, outlining the initial challenges she faced when establishing Praneel Woolen Wears. She spoke candidly about the importance of identifying a market niche, understanding customer needs, and developing a unique selling proposition.

Mrs. Joshi then delved into the specifics of her business, discussing the process of sourcing raw materials, manufacturing woolen garments, and managing inventory. She highlighted the importance of quality control and maintaining strong relationships with suppliers. She also emphasized the significance of adapting to changing market trends and consumer preferences. A significant portion of her lecture was dedicated to marketing and sales strategies. She explained how Praneel Woolen Wears utilizes a combination of traditional and digital marketing channels to reach its target audience. She stressed the importance of building a strong brand identity and providing excellent customer service.

Benefits for Students:

The students gained valuable insights into various aspects of running a small business, including:

- **Real-world application of business concepts:** Mrs. Joshi's presentation provided a practical context for the theoretical concepts learned in the classroom.
- **Understanding the challenges of entrepreneurship:** She shared her experiences overcoming obstacles, providing students with a realistic perspective on the entrepreneurial journey.
- **Developing practical skills:** The lecture highlighted the importance of skills such as market research, product development, marketing, and customer service.

- **Networking opportunities:** Students had the chance to interact with a successful entrepreneur and learn from her experiences.
- **Inspiration and motivation:** Mrs. Joshi's story served as an inspiration for students considering entrepreneurship as a career path.



Dr Neeta Deshpande introducing Mrs. Shruti Joshi and Mr. Joshi, Proprietors of Praneel



Mrs. Joshi , A successful entrepreneur addressing students



Miss Joshi (MBA II student) giving vote of Thanks

Mrs Joshi shared her entrepreneurial experiences, problems faced, how she overcome those issues, she also guided our students in increasing their skill sets , She motivated our students for startups.

Interactive Session and Q&A:

Following the lecture, a lively Q&A session took place. Students actively engaged with Mrs. Joshi, asking questions about various aspects of her business. Mrs. Joshi generously answered all the questions, providing detailed explanations and sharing her insights. She encouraged students to pursue their entrepreneurial dreams and offered valuable advice for those interested in starting their own businesses.

Observations and Feedback:

The guest lecture was highly beneficial for the students. Their active participation in the Q&A session demonstrated their keen interest in the topic. The students appreciated Mrs. Joshi's candid and practical approach. Many students commented on how the lecture helped them gain a better understanding of the realities of running a small business.

Conclusion:

The guest lecture by Mrs. Shruti Joshi was a resounding success. It provided students with valuable insights into the world of entrepreneurship and inspired them to consider starting their own businesses. The VPIMSR ED Cell's initiative to bridge the gap between academia and industry is commendable and should be continued in the future.

Report prepared By: Dr Neeta U. Deshpande

VPIMSR ED Cell Workshop Report

Date: 31/1/2023

Coordinator: Dr. Neeta U Deshpande

Resource Person: Mr. Indrajeet Kadam, Youngest supplier to DRDO

Classes: BBA II, BCA II, MBA I

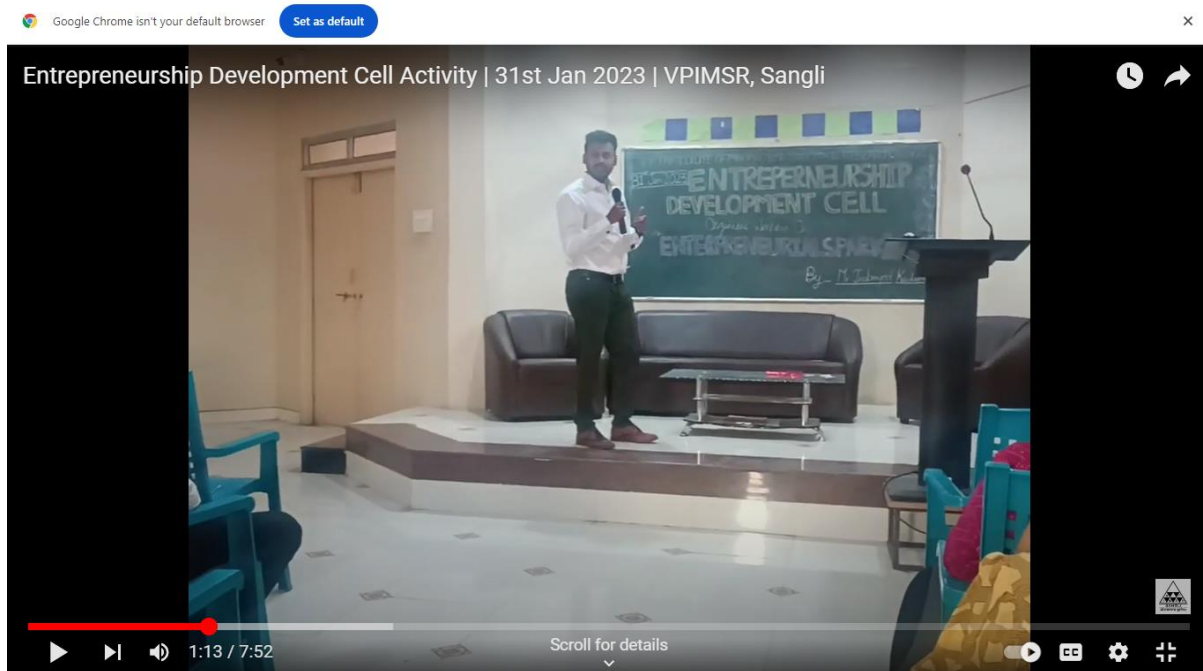
Subject: "From Idea to Reality: A Workshop on Building a Successful Startup,"

Introduction:

The Entrepreneurship Development (ED) Cell of VPIMSR, under the coordination of Dr. Neeta U Deshpande, organized a workshop on 31/1/2023 featuring Mr. Indrajeet Kadam, recognized as the youngest supplier to DRDO (Defence Research and Development Organisation). This workshop provided a unique opportunity for students from BBA II, BCA II, and MBA I to interact with a young and successful entrepreneur who has made significant contributions to the defence sector. The workshop aimed to inspire students, provide practical insights into entrepreneurship, and expose them to the specific challenges and opportunities within the defence industry supply chain.



Mr. Indrajeet Kadam delivering lecture on Entrepreneurial Spark



Mr. Indrajeet Kadam interacting with students

Workshop Content and Methodology:

Mr. Kadam shared his personal journey of becoming a DRDO supplier, highlighting the challenges he overcame and the strategies he employed to succeed in this demanding field. He likely discussed:

- **Identifying opportunities in the defence sector:** How he recognized the need for specific products or services within the defence industry and how he positioned his company to meet that demand.
- **Navigating the DRDO procurement process:** He likely explained the complexities of working with a government organization like DRDO, including bidding processes, quality control measures, and compliance requirements.
- **Building a reliable supply chain:** He probably emphasized the importance of building strong relationships with suppliers, managing logistics, and ensuring timely delivery of high-quality products.
- **Innovation and technology in defence:** He may have discussed the role of innovation and technology in the defence sector and how entrepreneurs can leverage these advancements to create successful businesses.
- **Challenges and rewards of working with DRDO:** He most likely addressed the specific challenges associated with working in the defence sector, such as stringent quality standards and security protocols, as well as the rewards, such as contributing to national security and building a reputable business.



Mr. Indrajeet Kadam has taken student's participation in workshop

Report prepared By: Dr Neeta U. Deshpande

Report on Seminar: "Key to Success"

Date: 4th May 2023

Organized by: ED Cell of VPIMSR, Sangli

Target Audience: MBA I and MBA II Students

Venue: Seminar Hall

Coordinator: Dr. Neeta U Deshpande

Resource Person: Dr. Dilip Patwardhan, Renowned Eye Specialist and Social Entrepreneur

1. Introduction:

The Entrepreneurship Development (ED) Cell of VPIMSR, Sangli, organized a seminar titled "Key to Success" on 4th May 2023. The seminar was held in the Seminar Hall and targeted MBA I and MBA II students. Dr. Neeta U Deshpande coordinated the event, and the resource person was Dr. Dilip Patwardhan, a renowned eye specialist and social entrepreneur. The seminar aimed to inspire and guide students on the path to success by sharing insights from Dr. Patwardhan's diverse experiences.

2. Seminar Objectives:

1. To motivate students and instill in them the qualities necessary for success.
2. To provide practical insights into achieving success in both professional and personal life.
3. To share real-life experiences and challenges faced by a successful entrepreneur and professional.
4. To encourage students to think creatively and develop an entrepreneurial mindset.
5. To provide guidance on overcoming obstacles and achieving goals.



Dr. A.M. Kulkarni felicitating Dr. Dilip Patwardhan (4th May 2023)

3. Resource Person Profile:

Dr. Dilip Patwardhan is a distinguished eye specialist and a respected social entrepreneur. His experience in both the medical field and social initiatives provided a unique perspective

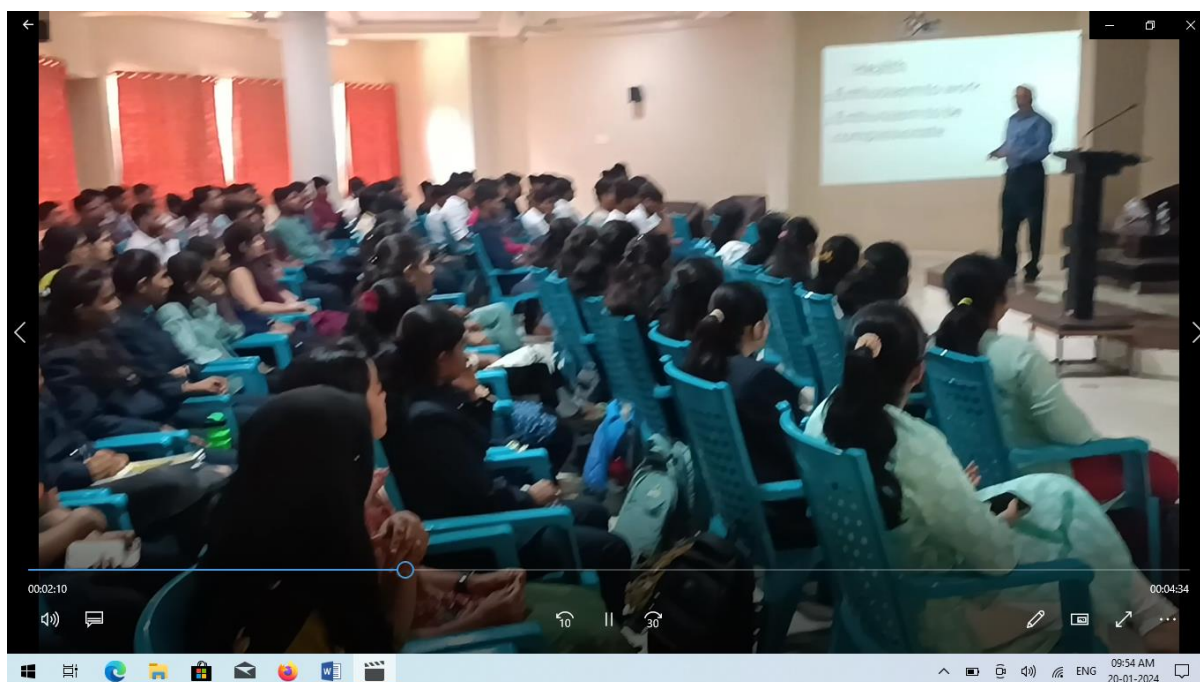
on success, encompassing professional achievement and social impact. His reputation and accomplishments made him an ideal speaker to address and inspire the MBA students.

4. Presentation on :

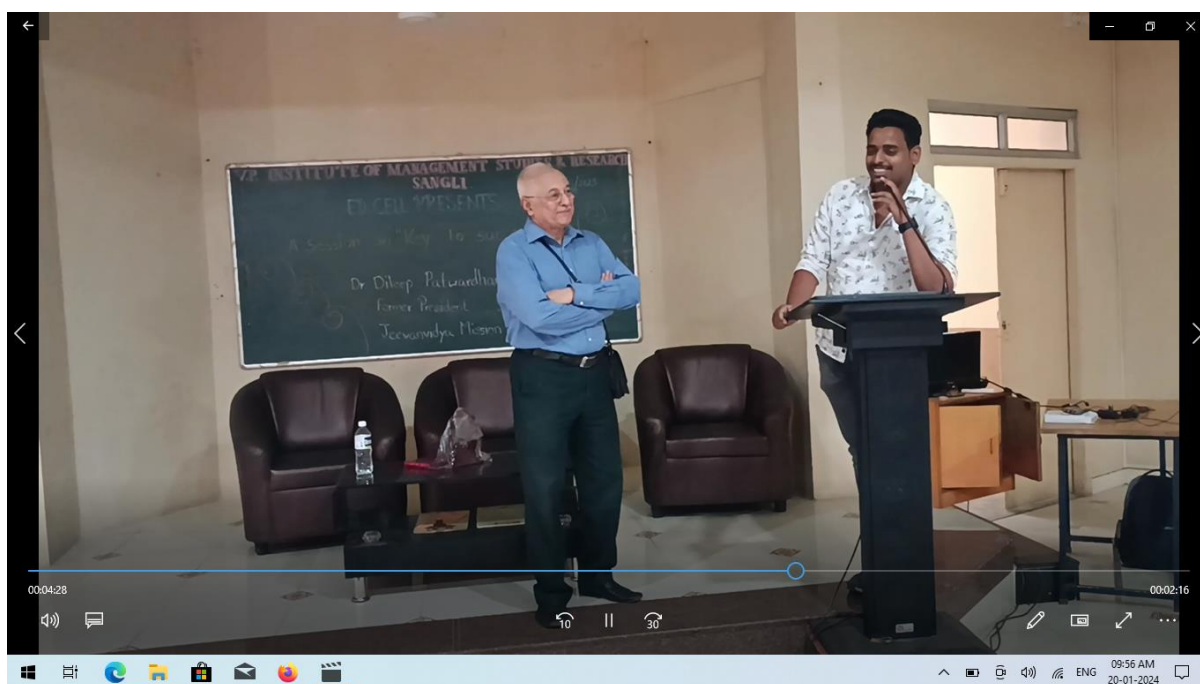
Dr. Patwardhan's presentation covered a range of topics related to the "Key to Success," including:

- **Defining Success:** He likely began by exploring different definitions of success, emphasizing that it is not solely about material wealth but also about personal fulfillment and contributing to society.
- **The Importance of Vision and Goals:** He probably stressed the importance of having a clear vision and setting achievable goals as a roadmap to success.
- **Developing Essential Skills:** He might have discussed the key skills needed to succeed in today's world, such as communication, leadership, problem-solving, and adaptability.
- **Overcoming Challenges and Failures:** Dr. Patwardhan likely shared his own experiences of overcoming challenges and setbacks, emphasizing the importance of resilience and learning from failures.
- **The Role of Ethics and Values:** He probably highlighted the importance of ethical conduct and strong values in achieving long-term success and building a positive reputation.
- **Social Entrepreneurship and Giving Back:** Given his background, he likely spoke about the importance of social responsibility and how individuals can contribute to society while pursuing their goals.

The seminar was delivered through a combination of presentations, anecdotes, and interactive discussions. Dr. Patwardhan's engaging style and real-life examples made the session both informative and inspiring for the students.



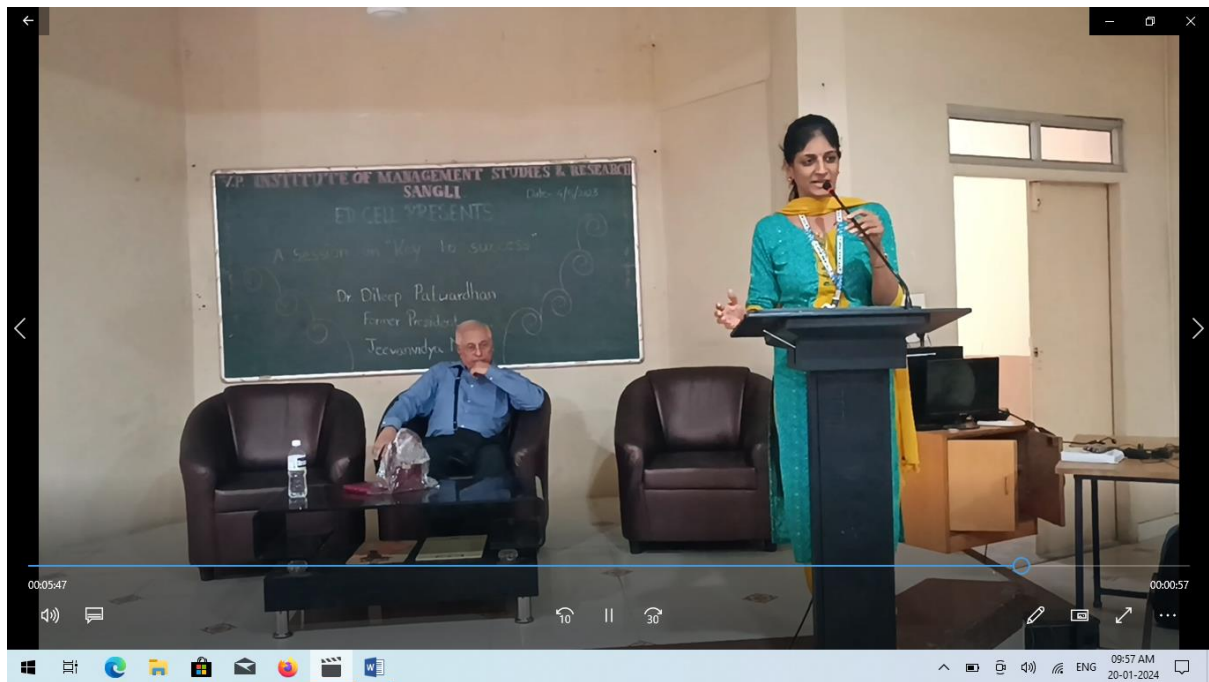
Dr. Dilip Patwardhan guiding students



Student's Participation in workshop

5. Feedback and Observations:

The seminar was well-received by the students. Their feedback indicated that they found the session highly informative, motivating, and relevant to their career aspirations. They appreciated Dr. Patwardhan's practical insights and his ability to connect with them on a personal level.



Dr. Deepa Patil madam giving vote of Thanks

Conclusion:

The "Key to Success" seminar was a valuable initiative by the ED Cell of VPIMSR. It provided students with practical guidance and inspiration for achieving success in their chosen fields. Dr D S Patil gave vote of thanks.

Report prepared By: Dr Neeta U. Deshpande

Report on Inter-Collegiate Business Plan Competition

Event: Business Plan Competition

Organized by: VPIMSR

Date: 28/4/2023

Coordinators: Dr. N U Deshpande & Mr. A.M. Kazi

Judge: Mr. M M Samudre

Participants: 10 teams from different colleges/classes

1. Introduction:

ED Cell of VPIMSR organized an inter-collegiate Business Plan Competition, providing a platform for students to showcase their entrepreneurial skills and innovative business ideas. The competition aimed to foster creativity, encourage the development of comprehensive business plans, and enhance students' presentation abilities. This report summarizes the event, highlighting its objectives, execution, and outcomes.

2. Objectives:

The primary objectives of the Business Plan Competition were:

- To provide a platform for students to generate and present innovative business ideas.
- To encourage students to develop comprehensive business plans, covering all aspects of a business venture.
- To enhance students' presentation and communication skills.
- To promote an entrepreneurial mindset among students.
- To facilitate networking and interaction among students from different institutions.



Participants for Business Plan competition



Students presenting business plan prepared by them



Team of MBA II presenting business plan

3. Competition Format and Execution:

The competition saw participation from 10 teams representing various colleges/classes. Each team was required to present their business plan to a panel of judges. The presentations were evaluated based on several criteria, including:

- **Innovation and Originality of the Idea:** How unique and creative was the business concept?
- **Market Analysis and Feasibility:** How well did the team understand the target market and the potential for success?
- **Business Plan Completeness and Clarity:** How comprehensive and well-structured was the business plan document?

- **Financial Projections and Viability:** How realistic and sustainable were the financial projections presented?
- **Presentation Skills and Delivery:** How effectively did the team communicate their ideas and engage the audience?

Mr. M M Samudre, served as the judge for the competition. His expertise and experience in the business world provided valuable insights during the evaluation process.

4. Highlights and Key Observations:

- The competition showcased a diverse range of business ideas, demonstrating the students' creativity and entrepreneurial spirit.
- The quality of the business plans presented was generally high, indicating that the students had invested significant effort in research and planning.
- The presentations were engaging and well-delivered, highlighting the students' improved communication and presentation skills.
- The event provided a valuable learning experience for all participants, even those who did not win, by exposing them to the process of developing and presenting a business plan.

5. Winners and Recognition:

MBA II girl students win the competition and got award of cash prize and certificate.

6. Feedback and Conclusion:

The inter-collegiate Business Plan Competition was a successful event that achieved its objectives. The competition provided a valuable platform for students to develop their entrepreneurial skills and showcase their innovative ideas. The event also fostered a spirit of healthy competition and collaboration among students from different institutions.

Report prepared By: Dr Neeta U. Deshpande

Report on Workshop:

“Future Ready: Career Skills Development Programme”

Date: 22nd August 2024

Venue: IBS Pune

Coordinator: Dr. N. U. Deshpande

Resource Person: Prof. Arun Kumar Data, Professor, IBS, Pune

Total Participants: More than 110 UG and PG students

1. Introduction

The workshop on "Future Ready: Career Skills Development Programme" was successfully conducted on 22nd August 2024 at IBS Pune. This initiative aimed to equip undergraduate and postgraduate students with essential career skills, enabling them to navigate the evolving job market with confidence and competence. The session was meticulously coordinated by Dr. N. U. Deshpande and led by the esteemed Prof. Arun Kumar Data.

2. Objectives of the Workshop

The primary objectives of the workshop were:

1. To enhance students' employability skills.
2. To provide insights into industry expectations and professional development.
3. To develop key soft skills, including communication, teamwork, and leadership.
4. To introduce strategies for effective resume building and interview preparation.
5. To foster a proactive approach to career planning and self-development.



Prof. Arun Kumar Data, IBS Pune



Participants in the session organised by ED Cell.

3. Workshop Highlights

The workshop comprised interactive sessions, practical exercises, and real-world case studies to ensure effective learning. Some of the key highlights included:

1. Session on Communication Skills: Prof. Arun Kumar Data emphasized the importance of verbal and non-verbal communication in professional settings.
2. Resume Writing and Job Interview Techniques: Students received hands-on training on drafting impactful resumes and performing well in job interviews.
3. Industry Expectations and Corporate Readiness: Insights into employer expectations and workplace adaptability were shared.
4. Time Management and Productivity Hacks: Practical techniques for improving efficiency and handling workplace challenges were discussed.
5. Q&A and Interactive Discussions: Students actively participated in discussions and sought guidance on career-related concerns.

4. Participant Engagement

The workshop witnessed an overwhelming response, with more than 110 students actively participating. Attendees included both undergraduate and postgraduate students from various disciplines, highlighting the significance of career skill development across different academic backgrounds.

5. Feedback and Impact

The opinion feedback from participants was highly positive, with students appreciating the practical insights and engaging delivery of the sessions. Many students came forward on the stage and expressed increased confidence in their career readiness and a better understanding of the professional world. Suggestions were made for similar workshops in the future, focusing on specialized career tracks.

6. Conclusion

The "Future Ready: Career Skills Development Programme" workshop proved to be a valuable initiative in preparing students for their professional journeys. The efforts of Dr. N. U. Deshpande in coordinating the event and the expertise of Prof. Arun Kumar Data significantly contributed to its success.

The event concluded on a high note, with students expressing their gratitude for the insightful and empowering experience. Dr N U Deshpande , coordinator of ED Cell proposed vote of thanks.

Report prepared By: Dr Neeta U. Deshpande

Report of Students Marketing Stalls

Report on Entrepreneurial Skills Development through ED Cell

1. Introduction The Entrepreneurship Development (ED) Cell, in collaboration with the Dhol Baaje event, provided a unique platform for students to showcase their entrepreneurial skills. This initiative aimed to encourage students to engage in real-world business experiences, develop marketing strategies, and understand the dynamics of running a small enterprise.

2. Objective The primary objective of this activity was to instill entrepreneurial skills among students by allowing them to plan, execute, and manage their businesses. The event served as a practical learning opportunity where students could apply theoretical knowledge in a real-world setting.

3. Activity Details

- **Event Name:** Dhol Baaje Event
- **Organized By:** ED Cell in association with Dhol Baaje Event
- **Participants:** Students from various departments
- **Target Customers:** Students, faculty, and staff
- **Nature of Stalls:** Food stalls, marketing stalls, and product display stalls

4. Execution of the Event Students were given the opportunity to set up their own stalls where they could market and sell various products. The entire process, from ideation to execution, was managed by the students themselves, which included:

- Planning the business model
- Sourcing raw materials or products
- Pricing and cost analysis
- Branding and marketing strategies
- Customer engagement and sales techniques

5. Learning Outcomes This activity provided students with valuable insights into entrepreneurship, covering various aspects such as:

- **Business Planning:** Understanding how to develop a structured business plan.
- **Financial Management:** Learning cost control, pricing strategies, and profit calculation.
- **Marketing Skills:** Implementing promotional strategies to attract customers.
- **Customer Handling:** Enhancing communication and negotiation skills.
- **Teamwork and Leadership:** Managing roles within a team and leading business operations.

6. Impact of the Event The event was a great success, with students actively participating and demonstrating creativity in their stalls. It helped them develop confidence in their entrepreneurial abilities and provided hands-on experience in managing a business. The

profits earned from the stalls belonged to the students, further motivating them to invest their efforts wisely.

7. Conclusion The ED Cell and Dhol Baaje event successfully created a conducive environment for students to explore entrepreneurship. By engaging in real-world business scenarios, students gained practical knowledge that will be beneficial for their future ventures. Such initiatives should be encouraged regularly to nurture entrepreneurial talent among students.

8. Recommendations

- Organize similar events periodically to reinforce entrepreneurial learning.
- Introduce mentorship programs where experienced entrepreneurs guide students.
- Encourage innovative business ideas and provide seed funding for outstanding projects.
- Conduct workshops on advanced business strategies to further enhance student capabilities.

This initiative has proven to be an excellent stepping stone in fostering an entrepreneurial mindset among students, equipping them with the skills necessary to succeed in the business world.



Marketing Stalls of VP students

Report prepared By: Dr Neeta U. Deshpande

Internal Complaint Committee ICC

Report on Workshop on SHAWPPP Act

9th Dec 2023

One day workshop was organized on for our students to make them aware about the sexual harassment, its forms, how to lodge a complaint in ICC, the procedure to be followed. This workshop was organized for all newly entered students.

Cordinator: Dr Neeta U Deshpande

Resource Person: Adv Jayashree Pendse , practitioner Civil & Criminal Court, Sangli



Dr. Adv. N.U. Deshpande and Adv. Jayashree Pendase Date: 9/12/2023



Adv Jayshree Pendase Guiding students



Student's active participation in workshop on SHAWPPR Act

Workshop on Preparation of Mini Project for BBA III

Date: 8th August 2023

The workshop on preparation of Mini Project was conducted on 8th Aug 2023 for BBA III students. Dr. S V Chavan Guided the students about selection of organization, selection of research title, how to prepare questionnaire and collect the data. She also guided the students regarding preparation of mini project.

Cordinator: Dr Neeta U Deshpande



Dr. N U Deshpande introducing Dr S V Chavan

Report prepared By: Dr Neeta U. Deshpande

Workshop on Preparation of Major Project for BBA III

Date: 4th Nov 2023

The workshop on preparation of Mini Project was conducted on 4th Nov 2023 for BBA III students. Dr. N U Deshpande and Mr. M M Samudre, HOD-Com & Mgt Dept guided the students about selection of organisation, selection of research title, how to prepare questionnaire and collect the data. Procedure of tabulation, interpretation and drawing inferences from the research study. They also guided the students regarding preparation of progress report as per university proforma, project report.

Cordinator: Dr Neeta U Deshpande



Dr. N.U.Deshpande and Mr. M M Samudre Sir guiding the students about major project preparation



BBA III(2023-2024) participated in workshop

Report prepared By: Dr Neeta U. Deshpande

Report on Behavioral Training on “Etiquettes and Mannerism”

Date: 9th Oct 2023

The Behavioral Training on “Etiquettes and Mannerism” was organized for supportive staff of VPIMSR on 9th Oct 2023. As NAAC visit was scheduled on 22nd 2nd 23rd, this workshop was organized for the supportive staff.

Resource person: Mr. D.H.Kulkarni , Ex-Vice Principal , Mathubai Garware College , Sangli

Audience: All supportive Staff

Cordinator: Dr Neeta U Deshpande



Dr N U Deshpande Introducing guest of honor Dr D H Kulkarni



Social Outreach Cell

To make the students about social responsibilities, to inculcate social values among the students, Social outreach Cell of institute organizes various activities like plastic collection, training for SHG members, visits to orphanage and old age homes etc. VP staff is well aware about the issues of environment protection. When they went to Amba ghat for training purpose, they collected plastic bottles which were thrown by visitors and stored in a common dust bin from where the municipality people can collect it and send it for recycling purpose.

Cordinator: Dr Neeta U Deshpande

Event: Social Outreach Program - Environmental Awareness

Location: Amba Ghat

Coordinator: Dr. Neeta U Deshpande

Participants: VP Staff

Summary:

VP staff demonstrated a strong commitment to environmental protection during a recent training trip to Amba Ghat. Recognizing the negative impact of plastic waste on the environment, the staff initiated a clean-up effort. They collected discarded plastic bottles left behind by visitors and consolidated them in a designated dustbin. This facilitated easy collection by municipal authorities for proper recycling.

Details:

As part of a social outreach program coordinated by Dr. Neeta U Deshpande, VP staff members actively participated in an environmental awareness initiative during their training visit to Amba Ghat. Witnessing the irresponsible disposal of plastic bottles by tourists, the staff took it upon themselves to address the issue. They systematically collected the scattered plastic bottles, effectively cleaning up the area. The collected bottles were then placed in a common dustbin, ensuring their proper disposal and facilitating the recycling process by municipal waste management.



Staff collecting plastic waste bottles from amba ghat

**Impact:**

This initiative demonstrates the VP staff's awareness and proactive approach towards environmental protection. Their actions not only contributed to cleaning up Amba Ghat but also served as a positive example for visitors. This hands-on approach to environmental responsibility reinforces the importance of proper waste disposal and recycling.

Conclusion:

The VP staff's initiative at Amba Ghat is a commendable example of social responsibility and environmental consciousness. It highlights the importance of individual actions in contributing to a cleaner and more sustainable environment. Such initiatives should be encouraged and replicated to promote environmental awareness and responsible behavior among the wider community.

Report prepared By: Dr Neeta U. Deshpande

Report on Social Awareness Campaign: Water and Soil Conservation

Date: 12/12/2024

Subject: Social Awareness about Water and Soil Conservation

Conducted by: Dr. Neeta Uday Deshpande, Assistant Professor

Summary:

Dr. Neeta Uday Deshpande conducted an awareness campaign to educate local people about the critical importance of water and soil conservation. The campaign focused on explaining the significance of these resources and the urgent need for their preservation. Following the awareness session, Dr. Deshpande led the community in taking an oath to commit to responsible water and soil usage and active conservation practices.

Details of the Campaign:

Dr. Deshpande's initiative aimed to raise awareness about the following key areas:

Importance of Water Conservation: The session highlighted the scarcity of freshwater resources and the impact of water wastage on the environment and future generations. It likely covered topics such as:

Importance of Soil Conservation: The campaign emphasized the vital role of healthy soil in agriculture, ecosystem health, and overall environmental sustainability. It likely addressed:

Oath Taking Ceremony: A significant part of the campaign was the oath-taking ceremony. This symbolic act reinforced the commitment of the local people to adopt responsible practices in their daily lives.



Dr N U Deshpande Faculty VPIMSR, asking the villagers to take oath of soil and water conservation

Impact and Observations:

While the immediate impact of the campaign may not be fully measurable at this stage, the initiative is expected to have a positive long-term effect. The awareness session and the oath-taking ceremony are crucial first steps in fostering a sense of responsibility and encouraging community participation in conservation efforts.

Recommendations:

- Follow-up activities, such as workshops, demonstrations, and community projects, could be organized to further reinforce the message and provide practical guidance on implementing conservation practices.
- Collaboration with local organizations and government agencies could amplify the impact of the campaign and ensure its sustainability.
- Regular monitoring and evaluation of the community's water and soil conservation practices would help assess the effectiveness of the campaign and identify areas for improvement.

Conclusion:

Dr. Deshpande's efforts to raise social awareness about water and soil conservation are commendable. By educating the local community and inspiring them to take a pledge, she has laid a solid foundation for long-term environmental stewardship. Continued efforts and community involvement will be essential to ensure the success of this important initiative.

Coordinator: Dr N U Deshpande



Villagers taking oath of soil and water conservation

Report prepared By: Dr Neeta U. Deshpande